



September 23-24, 2025

Waterfront Holiday Inn & Conference Center
940 W Savidge Street, Spring Lake, Michigan

SPONSORSHIP OPPORTUNITIES

The inaugural Michigan Elder Justice Conference is focused on keeping older adults safe from abuse, neglect, and financial exploitation, bringing together professionals, experts, and advocates for opportunities to learn, network and collaborate.

Attendees will be a diverse group who work with older adults, including:

Law Enforcement	Medical Professionals
Adult Protective Services	Senior Centers/Facilities
Prosecutors/Asst. Prosecutors	Senior Support Services
Financial Organizations	Multidisciplinary Teams

Continuing Education Units will be available for participants.

Conference Planning Partners:

- AgeWell Services of West Michigan
- SafeSeniors Elder Justice Collaborative
- Prosecuting Attorneys Association of Michigan
- Michigan Department of Health & Human Services

Conference sponsorship opportunities let you show your support of elder justice work, while giving your organization a chance to connect with an expected 200 conference participants from across Michigan.

Details and Recognition	Premier Sponsor	Lunch Sponsor	Breakfast Sponsor	Happy Hour Sponsor	Snack Sponsor	Expo Exhibitor *
Sponsorship cost	\$5,000	\$2,500	\$2,500	\$1,500	\$1,000	\$75
Opportunities available	spot filled	2	1	1	4	21
Recognition during conference	opening & closing	lunch	breakfast	Happy Hour	snack	
Conference printed materials	logo	logo	logo	name	name	name
Conference digital materials	logo	logo	logo	name	name	name
Newsletter listing (once)	logo	logo	logo	name	name	name
Exhibitor table	1	1	1	1	1	1
Conference registrations	8	4	4	2	2	1

* Expo hours are on September 23 from 12:30-1:30 (during lunch) and from 3:00-5:00.

Deadline to reserve sponsorship is September 12.

Deadline to send payment and high resolution logo is September 19, 2025.

Fill out the application on the next page and return with check payment. Any questions or to email high resolution logo, please reach out to Jennifer Drury, Advancement Director, at jennifer@agewellservices.org or (231) 733-8635.

Sponsorship Package

☐ Premier Sponsor *(spot filled)*

☐ Breakfast Sponsor

☐ Snack Sponsor

☐ Lunch Sponsor

☐ Happy Hour Sponsor

☐ Expo Exhibitor

Each sponsorship level includes 1 Expo table. Please fill out details in the Expo section below if you plan to have a table. There is also an check box below for sponsors to include material in the participant bags if you do not want a table.

Payment Options

Company Name: _____
(PLEASE PRINT as you want it to appear on all print and digital materials)

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Title: _____

Phone Number: _____ Email: _____

☐ Check enclosed. Make checks payable to: AgeWell Services of West Michigan.

☐ Paying by credit card - Please return completed form via mail, email or fax to 231-733-8635

Name on Card: _____ Phone Number: _____

Card Number: _____

Verification Code: _____ Expiration Date: _____ Zip Code: _____

Signature: _____

Expo Expo hours are on September 23 from 12:30-1:30 (during lunch) and from 3:00-5:00.

☐ We would like a table at the Expo.

☐ We will need electricity.

☐ We will need _____ lunches.
(2 lunches included with Expo fee)

☐ We do not want a table at the Expo, but would like to include materials in participant bags.

Please return this page and payment using the enclosed envelope to: AgeWell Services of West Michigan
Attn: Jennifer Drury, Advancement, 275 W. Clay, Suite 100, Muskegon, MI 49440 jennifer@agewellservices.org

Sponsorship payment must be submitted prior to receiving recognition. Sponsorship payment and high-resolution image of company logo must be provided no later than August 29, 2025, for recognition on printed items. Email company logo to jennifer@agewellservices.org.